



Key Skills for Business and Enterprise

The one-day businessdynamics 'Key Skills' Programme helps young people to identify, develop and practise their key employability skills. Through a wide range of fun, interactive, business activities students learn to work in teams in a competitive environment and develop skills such as:

- communication
- problem solving
- risk taking
- team working
- creativity
- decision making
- innovation
- delivering presentations
- self assessment

Business role models lead the workshops, sharing their experiences and enthusiasm with participants. The Programme helps students understand the skills needed in the workplace, how they can enhance what they have to offer and makes the world of work seem more accessible. It can also be used as preparation for work experience and to assist with option choices. Students:

- gain increased confidence, motivation and self esteem
- develop a positive attitude to make things happen
- learn to evaluate and review their own progress
- are inspired by business role models
- improve their employability and life skills
- complete a key skills/enterprise capability assessment to be kept in their progress file as evidence

"It is excellent for developing students' key skills and preparing them for work experience and post-16 career choices."

"The students were able to learn from business people how to put work-related skills into practice."

"Students left excited, motivated and with a real sense of achievement."

"An outstanding Programme with excellent organisation and delivery."

businessdynamics has over 30 years experience of bringing business to life for students. To find out more call 0207 620 0735, visit www.businessdynamics.org.uk or email info@businessdynamics.org.uk.



businessdynamics' Programmes are flexible. Each one is designed in consultation with the contact teacher and can be:

- customised to complement a school's Enterprise and Work-related Learning activities
- planned around different school timetables
- tailored to suit groups of students of all abilities including those with particular educational needs
- themed around a specific industry sector
- adapted to accommodate a whole year group

Teachers choose businessdynamics Programmes because they are:

- stress free – your Programme Manager organises everything
- interactive and student focused – students learn through real life experiences
- tried and tested - proven to engage and inspire
- curriculum complementary and fully aligned with 14-19 agenda - including Every Child Matters, the Work-Related Learning Framework, and the Enterprise Education entitlement
- supported by business – we have a large network of business people who act as role models on our Programmes from companies including Coca Cola Enterprises, Deutsche Bank, PricewaterhouseCoopers and many SME's
- cost effective – Programmes can be used to deliver work related learning activity across a year group
- evaluated - based on feedback from all participants – students, teachers and business volunteers
- exciting, innovative and fun!

about businessdynamics

businessdynamics is part of the Enterprise Education Trust, one of the UK's leading business and enterprise education charities. The Trust aims to empower young people to realise their potential through business and enterprise. It brings together businessdynamics, the Network for Teaching Entrepreneurship (NFTE), Blue Skies and Achievers International. Each brand has a different but complementary focus and together we deliver a wide range of Programmes. The original trust was founded by 3i in 1977 and we now work with 62,000 students a year.



Bringing you Blue Skies, businessdynamics,
NFTE and Achievers International

Established 1977
Enterprise Education Trust
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